

CONTRACT

KOSA
4101 East 42nd St J7
Music City Mall
Odessa, TX 79762
USA
(432) 580-5672

<u>Contract / Revision</u> 439877 /		<u>Alt Order #</u>
<u>Product</u> Conaway for Congress		
<u>Contract Dates</u> 10/27/16 - 11/04/16		<u>Estimate #</u>
<u>Advertiser</u> Conaway for Congress		<u>Original Date / Revision</u> 10/26/16 / 10/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOSA	<u>Account Executive</u> Odessa House	<u>Sales Office</u> Odessa Nat.
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 1688	<u>Advertiser Ref</u> 137177	<u>Product 1/2</u>

And:

Davis Lenz Media
6060 N Central Expy Ste 560
Dallas, TX 75206

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOSA	10/27/16	11/04/16	CBS7 AM News @ 6a	6a-7a		1:00				NM	7	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	---11--				2	\$130.00				
	Week:	10/31/16	11/06/16	11111--				5	\$130.00				
N 2	KOSA	10/27/16	11/04/16	CBS This Morning	7a-9a		1:00				NM	7	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	---11--				2	\$70.00				
	Week:	10/31/16	11/06/16	11111--				5	\$70.00				
N 3	KOSA	10/27/16	11/04/16	M-F 9a-10a	9a-10a		1:00				NM	5	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	---11--				2	\$32.00				
	Week:	10/31/16	11/06/16	-1-11--				3	\$32.00				
N 4	KOSA	10/27/16	11/04/16	Price Is Right	10a-11a		1:00				NM	6	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	---11--				2	\$220.00				
	Week:	10/31/16	11/06/16	111-1--				4	\$220.00				
N 5	KOSA	10/27/16	11/04/16	CBS7 News @ 12p	12p-1230p		1:00				NM	7	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	---11--				2	\$100.00				
	Week:	10/31/16	11/06/16	11111--				5	\$100.00				
N 6	KOSA	10/27/16	11/04/16	CBS7 News @ 5p	458p-530p		1:00				NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	---11--				2	\$100.00				
	Week:	10/31/16	11/06/16	1111---				4	\$100.00				
N 7	KOSA	10/27/16	11/04/16	CBS7 News @ 6p	6p-630p		1:00				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	---1---				1	\$400.00				
	Week:	10/31/16	11/06/16	1111---				4	\$400.00				
N 8	KOSA	10/27/16	11/04/16	M-F 630p-7p	630p-7p		1:00				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	---1---				1	\$280.00				
	Week:	10/31/16	11/06/16	-----				0	\$0.00				
N 9	KOSA	10/27/16	11/04/16	CBS7 News @ 10p M-F	10p-1035p		1:00				NM	4	\$2,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	---1---				1	\$580.00				
	Week:	10/31/16	11/06/16	11-1---				3	\$580.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 10	KOSA	10/27/16	11/04/16	CBS Sunday Morning	8a-930a		1:00				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$50.00				
Week:		10/31/16	11/06/16	-----				0	\$50.00				
N 11	KOSA	10/27/16	11/04/16	Sunday Prime Hr 1	558p-7p		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$300.00				
Week:		10/31/16	11/06/16	-----				0	\$50.00				
N 12	KOSA	10/27/16	11/04/16	Sign-On/Sign-Off	4a-4a	MTWTFSS	:30	0	\$0.00	0.00	NM	12	\$0.00
								Totals	0.00			62	\$9,130.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	21	\$2,914.00	(\$437.10)	\$2,476.90
10/31/16 - 11/04/16	41	\$6,216.00	(\$932.40)	\$5,283.60
Totals	62	\$9,130.00	(\$1,369.50)	\$7,760.50

Signature: _____ **Date:** _____

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